



2nd July 2021

Dear Madam/Sir

Re: *Stories By Moonlight* Campaign

This week marks the launch of *Stories By Moonlight* a new national campaign for children and families to embrace outdoor time and nature over the Summer Holidays.

Through the campaign we are encouraging children and families across the country to take nature-themed and bedtime stories outside over August. The campaign aims to increase outdoor time and nature-based experience amongst children and families, whilst addressing the impact declines in these are having on the wellbeing of our society and environment. The campaign is led by a network of organisations and outdoor practitioners across the UK who share our vision and goals.

We are asking schools throughout the UK to share details of the campaign with parents before the end of term. The campaign Flyer and Guide for Families are attached to share with parents and display in your school. A Supporter Guide and template for social media is also attached for your reference and social platforms. These resources and more information on the campaign are available on www.storiesbymoonlight.org

We very much hope your school will support this exciting and ambitious new campaign. Several online talks about the campaign will be held over July. For further information about these, the campaign, our wider work with schools promoting the links between nature, health and happiness please get in touch forestandfamily@gmail.com

Yours faithfully,

Katie Mills

Stories By Moonlight, Campaign Founder

Director, Forest & Family

London National Park City Ranger

www.storiesbymoonlight.org